



Summer Program for High School Juniors and Seniors Interested in Hospitality Management Careers

June 26-29

This summer, the HBCU-HM, in partnership with Hyatt Hotels & Resorts, will offer a customized, interactive, informative program for selected high school students nationwide. These are individuals who are projected to seriously pursue careers in the dynamic field of Hospitality and Tourism Management where the opportunities are WOW (Winning Opportunities Worldwide)!

The overall objective is to expose participants to the dynamic careers that provide unlimited opportunities for those who want to design and implement high quality products and services to guests, in the hotel, lodging and broader hospitality areas which include food & beverage management, theme parks, event planning, casinos, cruise lines, travel agencies and so much more! Student participants will be exposed to the expert tools of marketing, accounting and finance, human resources and investment strategies through service models. The Hyatt Summer Bridge program will be conducted at Historically Black Colleges nationwide.

Space in the summer bridge program is limited to 15 Virginia high school juniors or seniors with a 2.8 GPA or higher and evidence of community service. The registration deadline is May 26, 2017. Registrations must include a letter of recommendation and a one-page essay. Qualified applications will be accepted on a first come, first served basis. An on campus or phone interview may be required in order to be selected for program participation. A \$50 processing fee is due on or before the first day of registration, June 26, 2017

For more information, contact Ruby Thompson at (804) 524-6753 or email her at rthompson@vsu.edu.

APPLICATION & REGISTRATION

2017 VSU Summer Hospitality Bridge Program

VIRGINIA STATE UNIVERSITY | COLLEGE OF AGRICULTURE | DEPARTMENT OF HOSPITALITY MANAGEMENT

Name: _____ Check one: Rising Junior Rising Senior

Home Phone : _____ Cell: _____ E-mail: _____

Parent/Guardian Name(s): _____

Home Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

School Name: _____ City: _____ State: _____ Zip: _____

Course of Study / Career Goal(s): _____

High School Counselor / Teacher: _____ Current GPA: _____

Extra-curricular activities: _____

ADDITIONAL REQUIREMENTS FOR APPLICATION: 1) Letter of recommendation from one teacher 2) A one page essay on your interest in hospitality and tourism management and why you should be selected to participate in this program.

Email or Mail your completed application to: Ruby Thompson, Virginia State University Dept. of Hospitality Management, P.O. Box 9211, Petersburg, VA 23806 (rthompson@vsu.edu) or call (804) 524-6753. An on campus or phone interview may be required in order to be selected for program participation. A **\$50 processing fee** is required after acceptance payable ON or BEFORE June 26, 2017.

APPLICATION DEADLINE: MAY 26, 2017.



June 26-29, 2017
Apply Now
SPACE IS LIMITED

“The hospitality management industry is the largest and fastest growing industry in the world. Industry experts say that by 2022, it is anticipated that the hospitality industry will account for one in every ten jobs on the planet.”

Dr. Berkita Bradford, Associate Professor and Chair,
VSU Hospitality Management Department

- **4-Day Interactive Summer Program**
- **Lodging and Meals Included**
- **Hands-on Experience and Tours**



The Virginia State University Hospitality Management Department is nationally accredited by The Accreditation Commission for Programs in Hospitality Administration (ACPHA) and offers the Bachelor of Science degree which prepares students for management professions in the hotel, restaurant, travel & tourism, recreation, retail, and convention & meeting planning industries. The objective of the program is to provide students managerial training in real world hospitality scenarios and educational experiences. Student preparation and training includes a rigorous 120-credit curriculum with two concentrations within the program (Lodging Operations Mgmt & Restaurant and Culinary Mgmt). In addition to the invaluable experience attained through external internships, students are afforded numerous on-campus opportunities including laboratory experience preparing and serving meals in M & M, our student-run restaurant.

The HBCU-Hospitality Management summer bridge program in partnership with Hyatt Hotels & Resorts is designed to introduce you to this exciting industry, and help you decide if a four-year degree in hospitality management from Virginia State University is the right place for you gain skills and get hands-on experience to help you reach your career goals. High school juniors and seniors are encouraged to apply to the program that includes:

- Overview of the Hospitality Management Industry and VSU's Hospitality Management Academic Program
- Instruction and learning from Hospitality Management faculty, students and alumni
- Visits to Richmond Convention & Visitor's Bureau offices, Kings Dominion, as well as local businesses and hotels
- Opportunities to meet and learn from Industry Professionals

FOR MORE INFORMATION, CONTACT:

Ruby Thompson, Administrative Assistant
rthompson@vsu.edu • (804) 524-6753

www.agriculture.vsu.edu



DEPARTMENT OF

Hospitality Management

VSU HOSPITALITY MANAGEMENT

